SMELL
SYMPOSIUM
ISOT 2020
PORTLAND, OREGON
OLD TOWN TASTE
OLD TOWN
PORTLAND'S HISTORIC DISTRICT
ISOT 2020
PORTLAND, OREGON
INTERNATIONAL SYMPOSIUM ON OLFACATION AND TASTE
Dear Industry and Nonprofit Partners:

The International Symposium on Olfaction and Taste (ISOT) has convened every 3-4 years since 1962 uniting the chemosensory research communities in North America (Association for Chemoreception Sciences; AChemS), Europe (European Chemoreception Research Organization; ECRO), and Japan (The Japanese Association for the Study of Taste and Smell; JASTS). The 18th ISOT meeting will be held in Portland, Oregon June 20 - 24 of 2020 under the umbrella of the Association for Chemoreception Sciences (AChemS) – a 501(c)3 non-profit organization and in combination with the 42nd Annual meeting of AChemS.

The purpose of the ISOT meetings is to bring together researchers from around the world to present and discuss their latest research in the broad field of the chemical senses. This field includes not only the obvious senses of taste and smell but also chemical irritation and related sensations. Scientists investigate the mechanisms and functions of the chemical senses in the oral and nasal cavity as well as internally including the alimentary canal and airways. Globally, this will be the largest meeting of its kind in 2020. The meeting attracts international academic scientists as well as industry scientists from flavor/fragrance companies, food and consumer products companies, pharmaceutical, biotechnology and other technology companies.

The meeting is designed to provide an integrative approach as well as a historical context for modern research in the field. The general organization of the meeting includes oral presentations in the form of organized symposia and thematic collections of volunteer papers, as well as extensive poster sessions. Anticipated attendance at the 2020 ISOT meeting is over 1200 people with more than 700 total presentations.

Many enterprises take advantage of this quadrennial event to showcase products or to support research presentations in the field. This is also a singular opportunity to recruit researchers and students to careers outside of academia. We invite your organization to participate in ISOT either as a commercial exhibitor or as a meeting sponsor. In any event, we look forward to seeing you in Portland in 2020.

Sincerely,

Jay Gottfried, MD, PhD
ISOT Program Chair
## SPONSORSHIP OPPORTUNITIES

**DIAMOND SPONSOR - $15,000**  
- Exclusive sponsorship of a Named Symposium and promotional slide (provided by company)  
- 10 x 10 exhibit booth (Optional)  
- Four complimentary Annual Meeting registrations, to include the Opening Banquet  
- Acknowledgement/Logo in Intersession Slides  
- Onsite signage acknowledging sponsorship  
- Website posting with logo and link

**WELCOME BANQUET/CLOSING BANQUET - $25,000**  
Sponsor the Welcome banquet or Closing banquet. Your support will be listed in the program. The corporate officer may choose to welcome attendees.

**CONTINENTAL BREAKFAST**  
(Sole Sponsor: $14,000; Partial Sponsor: $7,000)  
Sponsor the popular continental breakfast and increase your visibility with all attendees. Your support will be listed in the program. In addition, you may also supply napkins and/or cups with your company logo.

**COFFEE BREAK - $5,000 (4 available)**  
Sponsor a coffee break so that all attendees can enjoy a break from the educational sessions and visit the exhibit hall. Your support will be listed in the program.

**CAREER NETWORKING SOCIAL - $8,000**  
The AChemS Career Networking Social is designed for networking and discussion about topics and issues important to junior chemosensory scientists. The reception includes drinks and light appetizers. Your support will be listed in the program. In addition, you may also supply napkins and/or cups with your company logo.

**CONFERENCE APP - $10,000**  
Sponsor the official ISOT Conference Mobile App. Your splash page will appear on the app. Content restrictions apply.

**CONFERENCE TOTE BAGS - $10,000**  
The registration bag is distributed to all attendees and is utilized throughout the meeting and beyond. The sponsor’s logo will be printed on the bag along with ISOT’s logo. Sponsors may also elect to donate bags at no cost following bag design approval by ISOT.

**LANYARDS - $5,000**  
Increase your exposure with your company’s name/logo on the lanyards. The lanyards will be distributed to all meeting attendees and will be utilized throughout the meeting and beyond.

**UNRESTRICTED EDUCATIONAL GRANT/PHILANTHROPIC DONATION – $100 to $1,000**  
Unrestricted educational grants will be used to further support student travel and general meeting expenses. We welcome and appreciate all levels of unrestricted educational or philanthropic donations.  
- Acknowledgement in Annual Meeting Program  
- Website posting and link
LUNCHEON WORKSHOPS

Increase your exposure by showcasing your products and ideas. Luncheon Workshops are offered in 1 hour and 30-minute time slots on a first come, first serve basis.

**BENEFITS OF LUNCHEON WORKSHOPS**
- Prime access to attendees at key time slots
- Logistics and meals arranged by the sponsor
- ISOT will help promote the event
- Workshop details listed on a dedicated web page

**INCLUDED WITH EACH WORKSHOP**
- Meeting room (classroom or banquet style)
- Standard A/V equipment including computer, LCD projector, podium microphone, and projection screen
- Three full meeting registrations
- Acknowledgement/Logo in Intersession Slides
- On site signage acknowledging sponsorship
- Website posting with logo and link
- One email blast advertising your session designed and sent by the conference organizers

**IMPORTANT NOTES**
- Sponsor is responsible for all catering costs
- All attendees must be badged ISOT registrants
- Price does not include speaker travel arrangements, reimbursement, operational staff or printed materials
- Registration will be up to the sponsor

**TIME SLOTS - $10,000 PER WORKSHOP**
- Sunday Lunch (12:30 PM - 2:00 PM), June 21
- Monday Lunch (12:30 PM - 2:00 PM), June 22
- Tuesday Lunch (12:30 PM - 2:00 PM), June 23
- Wednesday Lunch (12:30 PM - 2:00 PM), June 24

All venues can seat up to 100 people in either classroom or banquet configuration. Once reserved, Luncheon Workshops are non-refundable and cannot be cancelled.
INDUSTRY & NON-PROFIT EXHIBIT OPPORTUNITES

INDUSTRY EXHIBITORS - $2,000

Please join us for this opportunity to showcase your products and services to over 1000 ISOT Meeting attendees.

Included with each booth
• One 10’ deep by 10’ wide space
• One 6’ skirted table, two chairs, one wastebasket
• A company name identification sign to hang from the draped back wall on the booth
• One full conference registration per 10 X 10 booth
• One Exhibitor badge (Access to the Exhibit Hall Only) per 10 X 10 booth

NONPROFIT/GOVERNMENT EXHIBITORS - $250

This year we are offering an exciting opportunity for our nonprofit/government partners to showcase your organization to the ISOT’s audience.

Contact sponsor@isot2020.org to sign up or for more information.
EXHIBITOR INFORMATION

EXHIBITION HOURS in the Poster Hall (Hall A)
***times are subject to change

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<td>Sunday, June 21</td>
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Additional furnishings may be ordered through the decorator. Exhibit placement assigned by order of receipt of paid registrations.

EXHIBITOR/RECRUITER MOVE-IN: Saturday, June 20th, 10:30 am – 12:30 pm
EXHIBITOR/RECRUITER MOVE-OUT: Wednesday, June 24th

CANCELLATION:
If cancellation is made between January 1, 2019 and March 16, 2020, a refund, less 50%, will be issued.
If cancellation occurs after March 16, 2020, no refunds will be issued.

Any exhibitor failing to occupy space is not relieved of the obligation to pay the rental price. If not occupied by the time set for completion of installation, such space may be re-possessed by ISOT.

LIABILITY:
Each party involved ISOT, Oregon Convention Center, Decorator, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance, and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by fire and extended coverage policy. ISOT, Oregon Convention Center, Decorator do not assume liability for loss or damage, through any cause, of goods, exhibits or other materials owned, rented or leased by the exhibitor. Exhibitors are strongly advises against leaving items of value (e.g. laptops) in the poster hall when unattended and will not be liable for any property that is left in the poster hall.

To further discuss exhibit and sponsorship options, please contact sponsor@isot2020.org.
Cancellation Deadline: Please note that we cannot accept any cancellations after March 16, 2020.