

Do you want to be part of an exciting company dedicated to solving the greatest challenge humanity faces? Then Impossible Foods is the place for you.

Impossible Foods was founded in 2011 to create a truly sustainable global food system by inventing an efficient, sustainable way to transform plants into irresistibly delicious, nutritious food -- food that delivers all the pleasures and nutritional benefits consumers demand, without the destructive environmental impact. Our first product, the Impossible Burger, was introduced by top chefs to the world and is currently available at over 1,800 restaurants across the United States.

We are looking for a passionate and adventurous scientist and leader. Your challenge will be to develop and run a world class sensory and perceptual research team to measure, understand, and predict human responses to foods and their components. Sensory and perceptual research is integral to our development of new technologies to produce delicious plant-based foods that outperform existing meat and dairy products.

You Will

- Oversee and Coordinate Sensory and Perceptual Research at Impossible Foods.
- Be responsible for building and expanding our world class Sensory & Perceptual Research program encompassing Perception Research, Sensory operations, and Consumer Experiences.
- Be responsive, flexible and adaptable to adjusting priorities to support the development of new products from concept through commercialization.
- Proactively identify and implement program improvements through continuous review of external knowledge and internal experimentation.
- Collaborate across the organization with scientists and non-scientists to measure and predict human responses to foods.
- Direct and grow a team to develop, design, implement, and run: trained panels, rapid screening methods, consumer panels, consumer market research, home use tests, and QC sensory based tests.
- Train and determine best practices for Sensory and Perceptual research across teams.
- Manage a team of ~10 people.
- Ensure all research meets high standards of ethics, safety, and scientific integrity.

You Have

- PhD in biology, sensory, perception, or related field
- 10+ years of research experience; including work within sensory and perceptual research or related fields
- Proven leadership in managing and mentoring teams of talented, innovative, and creative individuals.
- Extensive experience designing and validating sensory and perceptual experiments with human subjects.
- Experience developing/validating new analysis methodologies, experience managing or direct experience using signal detection theory, bayesian, and multivariate analysis to

quickly answer key business decisions, experience in managing software solutions is highly desired.

- Proven track record in building a group and development practices & policies
- Operational experience in developing efficient & effective perception resources that produce timely, valid, and impactful perception information
- An experimentalist with a proven track record of innovation and problem solving in multidisciplinary research areas.
- Data-centric approaches to understanding human responses.
- Excellent mentoring and team building abilities, including hiring, delegating and fostering a trusting environment that facilitates productivity and individual growth.
- Ability to thrive in a collaborative environment and to work effectively with a diverse team.
- Ability to be flexible and adaptable to the fast pace of change at Impossible Foods.
- Excellent written and oral communication skills.

BENEFITS:

- 100% company paid monthly premium Medical, Dental and Vision for employee + dependents
- 401K
- Stock options
- 4 days catered lunch
- Creative and innovative workspace

HOW TO APPLY:

Please apply online at: [Director of Sensory & Perceptual Research](#)

If it will not allow to put a hyperlink.

Please send resume to Kae.Saechin@impossiblefoods.com